



**WEBINAR**

## **Risk Managing Your Fleet — Leadership and Changing Behavior**

**Tuesday, April 20, 2021, at 1:00 p.m. (CST)**

Driving-related incidents continue to be a massive problem for businesses, and our society as a whole. With a fresh approach toward the continued efforts to reduce driving-related incidents, this presentation discusses the role of leadership within a company, and how that relates to changing and improving driving behaviors. Join us for this webinar, and we will give you some unique concepts to take back to your businesses to fine-tune and implement. Do not wait for a tragedy to occur before taking action; commit to making a difference right now.

**REGISTER  
NOW!**



### **WHO SHOULD ATTEND**

- Owners/Officers
- Operations Management
- Risk Managers
- HR Professionals



### **WHAT YOU WILL LEARN**

- Why we still need to talk about driving.
- Why leaders have an opportunity (or obligation) to effect positive change.
- What the human element is, and why it matters most.
- Specific strategies for changing and improving behavior within the context of fleet/driver management.
- Why you need to take action now.

*After registering, you will receive a confirmation email and calendar appointment. You may access this and other webinars on [federatedinsurance.com](https://federatedinsurance.com).*